

Updated on 12.01. 2021  
Maija Tammi and Harri Pälviranta

## One Picture Manifesto

This practice oriented presentation looks at exhibition project *One Picture Manifesto* and scrutinizes the reasons behind it. Doctors of Arts Maija Tammi and Harri Pälviranta (also the presenters) along with photographers Marja Pirilä and Maija Annikki Savolainen wanted to challenge their own ways of creating art as well as photographic practices in general.

The end result was a six-sentence manifesto about the importance of singular image. For the exhibition at the Finnish Museum of Photography in September 2019, they each created one independent visual work of art that is not supported by long written descriptions or complementing works from the same artist. The creation process for each four artist was painful and extremely difficult.

The exhibition concept aims to be a visual commentary on the practices of modern photographic art, at the same time trying to highlight the significance of a single photograph in a time that tends to celebrate serialism.

The manifesto is intended ask to what extent the form and even the very existence of photographic art is dictated by the parameters of photographic competitions, festivals and grant applications.

The exhibition, that is growing with one new artwork (by a local artist) at each location, will be seen next in Rome in May 2022, and in Tokyo in the autumn of 2022.